Miyshael Channell

GT Bootcamp

Excel Challenge week one

Written Portion

Question 1.) Given the provided data, what are the three conclusions we can draw about Kickstarter campaigns?

Answer 1.) Looking at the data that was given the three conclusions that I came up was; The category goes the most popular category was in the theater in the most popular subcategory within the theater was plays. The category with the least popular was food and the subcategory for that was restaurants.

The country that had the most amount of successful campaigns was the US with 3038 projects and the projects that succeeded were 1651 and the projects failed were 1097. the country with the least was the LU with only two projects created and both were successful.

A little less than half of the projects handpicked by the staff were successful but with false results.

Question 2.) What are some of the limitations of this database?

Answer 1.) Some of the limitations that I had on this project was getting to know the projects personally I didn't have time to do that because it was too much data to sort through.

As well as doing some of the formulas was a little bit tough because this is my first time working with excel although we did go through it in the class and that really did help at the end of the day.

The data also seems very biased towards the US there's not really a lot of projects going on outside of the US

Question 3.) What are some possible tables or graphs that we could create?

Answer 1.) We could definitely create a pie chart that shows the various data's sometimes people like seeing how the size were compared to another.

If it's possible we can create a map chart that also shows where in the US or any other country had the most amount of projects in that particular area.

With that same map chart we could see which area had the most success in that particular area.

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Thank You